

September 28, 2004

To whom it may concern

Company Creed Corporation  
name  
Representative Representative director Toshihiko  
e name M u n e y o s h i  
Code number 8888 Second Section of Tokyo Stock  
Exchange and Hercules of Osaka Securities Exchange  
Executive Director, Finance and  
C o n t a c t A c c o u n t M a n a g e r  
T a k e s h i S u g a h a r a  
(TEL 03 - 3500 - 3300)

**Announcing the Terms and Conditions for the Issuance of Stock Options (New Share  
Subscription Rights)**

Creed Corporation (the “Company”) announces that, at a meeting of the Board of Directors held on September 28, 2004, the Company approved the following details concerning the new share subscription rights to be issued as stock options pursuant to Article 280-20 and Article 280-21 of the Commercial Code of Japan and approved at the Company’s 8<sup>th</sup> Ordinary General Meeting of Shareholders.

Details

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|---|--|
| 1. Date for the issuance of new share subscription rights   | Scheduled for September 30, 2004   |
| 2. Total number of new share subscription rights to be issued   | 989 rights (1 share to be issued or transferred for each new share subscription right) |
| 3. Issue price of new share subscription rights   | To be issued without charge  |
| 4. Type and number of shares to be issued or transferred upon exercise of new share subscription rights | 989 shares of common stock of the Company  |

- |  |   |
|--|---|
| 5. Amount to be paid for exercise of a new share subscription right  | <p>Undecided</p> <p>The amount to be paid for exercise of a new share subscription right (“the exercise price”) shall be the amount obtained by multiplying by 1.05 the average of the daily closing prices of the Company’s stock posted in ordinary trading by the Tokyo Stock Exchange each day (excluding days when no actual trading took place) in the month preceding the month in which the new share subscription rights are issued, with fractions less than one yen discarded. However, if the amount is less than the closing price on the day preceding the day on which the new share subscription rights are issued (if no actual trading took place, the closing price on the day directly preceding that), the exercise price shall be that closing price.</p> |
| 6. Aggregate issue prices of shares of be issued upon exercise of the new share subscription rights                            | <p>Undecided</p> <p>The amount obtained by multiplying by the number of shares to be issued or transferred upon the exercise of new share subscription rights (989) by the above exercise price.</p>  |
| 7. Exercise period   | From August 27, 2006 to August 31 2008  |
| 8. Conditions of exercise  | <p>The qualified persons shall be required to be a director, auditor or employees of the Company or a subsidiary of the Company when they exercise their rights. However, this shall not apply in the event of retirement due to expiry of term of office, mandatory retirement or any similarly reasonable grounds.</p> <p>The heirs of the qualified persons shall not be allowed to exercise new share subscription rights.</p> <p>Other terms and conditions shall be in accordance with the provisions of the New Share Subscription Right Allocation Agreement concluded between the Company and qualified persons.</p>   |
| 9. Amount of the issue prices of shares issued upon exercise of the new share subscription rights to be transferred to capital | <p>Undecided</p> <p>The amount obtained by multiplying by 0.5 the above exercise price, with fractions less than one yen discarded.</p>   |
| 10. Restrictions on transfer of new share subscription rights  | Any transfer of new share subscription rights shall be subject to the approval of the Board of Directors.   |
| 11. Number and breakdown of persons invited to apply   | <p>Directors and employees of the Company</p> <p>96 people in total</p>   |

**【For Reference】**

- (1) Date of resolution by the Board of Directors for submission of the proposition to the Ordinary

General Meeting of Shareholders July 27, 2004

(2) Date of resolution of the Ordinary General Meeting of Shareholders  
August 27, 2004