

May 31, 2005

To whom it may concern

Company name	Creed Corporation
Representative name	Representative director Toshihiko Muneyoshi
Code number	8888 First Section of Tokyo Stock Exchange and Hercules of Osaka Securities Exchange
Contact	Executive Director, Finance and Account Manager Takeshi Sugahara (Tel : 03-3500-3300)

### **Notice of Assignment of Corporate Advisor**

Creed Corporation resolved to assign a corporate advisor at a meeting of its Board of Directors held on May 31, 2005. The details of the change are provided below.

#### Notes

Person assigned as corporate advisor

Corporate Advisor	Hitoshi Hasegawa
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Summary career history of the new corporate advisor

Graduated from the literature, science and arts school of University of Michigan as an economics major and subsequently graduated from the Law School of University of Minnesota. Foreign lawyer licensed in Japan (State of Illinois). After working at a law firm in Chicago, United States, served as the General Counsel at Softbank Corporation, the Partner at Morrison & Foerster LLP, the Managing Director at the Carlyle Group, and the Senior Vice President at Loan Star Japan Acquisitions, etc.

From May 2000 to August 2003, he concurrently served as outside corporate auditor.

End